

THE 2016 BEACHCOMBER ROYAL PALM MARRAKECH PRO-AM

Beachcomber Resorts & Hotels hosted the maiden edition of the Beachcomber Royal Palm Marrakech Pro-Am from 30 November to 4 December 2016.

The hotel's spectacular golf course designed by Cabell Robinson with views of the snow-capped Atlas Mountains provided the perfect playground for an event of such quality and a must-play golf tournament.

After staging an amateur doubles tournament at Royal Palm every May for the past three years, the hotel group felt it was time to step up a gear. This led to the creation of the Beachcomber Royal Palm Marrakech Pro-Am, organised by the Swing agency.

A total of eight teams competed in this inaugural edition, which was a major success.

Beachcomber has always taken into account players' net score rather than their gross score and after three rounds, including two rounds at the Royal Palm golf course and another one at the Assoufid Golf Club, this first edition was scooped by the team led by the French professional, Yohan Fernandez. Playing alongside the amateurs, Souleiman Berrada (4.9), Gilles Berdugo (12) and Steve Ohana (14), they turned in an overall scorecard of -49 for the three rounds. The team led by the French professional, Georges Plumet and including Christophe Ravetto (+1.8), Robert Pelzer (5.3) and Christophe Roudet (5.7) finished first in gross with a scorecard of -11 for the three rounds.

The conclusion to this four-night stay was a gala dinner at the hotel's Moroccan gourmet restaurant, Al Ain, capped with a wonderful prize giving ceremony.

All attendees were entered into a draw to win a weekend for two at Royal Palm Marrakech. The lucky winner was Pierre Guieu, who was part of the team led by the French European Senior Tour player, Roger Sabarros.

Beachcomber Resorts & Hotels looks forward to welcoming players again next year for the second edition of the tournament and hopes to host even more golf professionals and their teams.

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About Beachcomber

Beachcomber Resorts & Hotels is the pioneer and leader of the Mauritian tourism industry. Since the creation of Park Hotel in 1952, a collection of 11 resorts have emerged over the years, including the mythical RoyalPalm Mauritius in 1985, considered by everyone as the reference in hospitality for luxury holidays in Mauritius.

Beachcomber has exported the tradition of Mauritian hospitality beyond the shores of the island, with the launching of Sainte Anne Resort & Spa in Seychelles, in 2002, and that of the Royal Palm Marrakech in 2013 in Morocco. The Group is presently expanding its collection, with the integration of the Beachcomber French Riviera Resort & Spa, situated on the Côte d'Azur, in France.

The collection of 11 resorts affords a choice of accommodation options ranging from rooms and apartments to suites and villas. Each hotel is imbued with a particular history and cachet, embodying an image of discrete luxury.

Social responsibility – Fondation Espoir Développement (FED), by Beachcomber

Set up and financed by Beachcomber since 1999, with the participation of hotels and employees, this foundation takes care of these main projects:

- Projet Employabilité Jeunes (PEJ): professional insertion of school drop-outs through a training programme and industrial attachments.
- Collaboration with NGOs, schools and associations
- Regional projects – youth mentoring: the “Amour et Espoir” NGO; IT initiation; youth mentoring via the “Duke of Edinburgh International Award” programme, participation of regional sports clubs in the organisation of the Beachcomber UTRB Trail 2015

Social responsibility – Local Hands

Programme launched in 2006 to support small local artisans by providing them with training and guidance as they embark upon the process of creation, production, marketing and sales.

Sustainable development – our environmental actions – EarthCheck label

Sustainable development and environmental protection constitute real considerations within the Group, which has set up, amongst other initiatives, practices that ensure energy savings and favour renewable energy sources. These initiatives in favour of sustainable development have been recognised and rewarded, with two of our hotels recently obtaining the EarthCheck Benchmarked Bronze accreditation for their ongoing commitment to environmentally responsible practices.