

New Mauritius Hotels Limited, the renowned leading Mauritian hospitality company, has signed an agreement with Fairmont Hotels & Resorts on the 6th of April 2017 for the management of its property in Marrakech. This hotel management agreement will take effect as of the 1st of May 2017, with the renaming of the hotel as Fairmont Royal Palm Marrakech.

Following the encouraging results in terms of bookings for the Royal Palm Marrakech over the past months, New Mauritius Hotels Limited is looking to further enhance the booking trends in entrusting the world-renowned and distinguished hotel brand for a continuous luxury approach. The Mauritian group is aiming to focus its proficiency on its operations in Mauritius, Seychelles and French Riviera.

"We are delighted to have signed this management agreement with the luxury division of Accor. The Royal Palm Marrakech is an exceptional resort which we are proud to have developed during particularly difficult economic times. We are confident that the management and commercial strength of Accor, with its newly acquired Fairmont brand, will contribute to establishing the Fairmont Royal Palm Marrakech as Morocco's premier resort" commented Gilbert Espitalier-Noel, CEO of New Mauritius Hotels Limited.

New Mauritius hotels will honour all contracts established with the respective partners prior to the 1st of May 2017. In that respect, all commitments will be fulfilled as per the agreed terms. Confirmed bookings will stand as per conditions agreed. As of the 1st of May 2017, all commercial affairs will be handled by Fairmont Hotels & Resorts. All requests should be kindly addressed to the Director of Sales, Mr Amine Bouhalba, on the following email address: <u>salesm@royalpalmmarrakech.com</u>

New Mauritius Hotels Limited (Beachcomber Resorts & Hotels) would like to express its thankfulness to all its dedicated partners for their full & continuous support in making the Royal Palm Marrakech a landmark in the luxury hospitality sector in Morocco.

Press contact:

Malenn Oodiah - malenn@intnet.mu - T (230) 601 3357 Beachcomber House, Botanical Garden Street, Curepipe 74213, Mauritius

About Beachcomber

Beachcomber Resorts & Hotels is the pioneer and leader of the Mauritian tourism industry. Since the creation of Park Hotel in 1952, a collection of 11 resorts have emerged over the years, including the mythical RoyalPalm Mauritius in 1985, considered by everyone as the reference in hospitality for luxury holidays in Mauritius.

Beachcomber has exported the tradition of Mauritian hospitality beyond the shores of the island, with the launching of Sainte Anne Resort & Spa in Seychelles, in 2002, and that of the Royal Palm Marrakech in 2013 in Morocco.

The Group is presently expanding its collection, with the integration of the Beachcomber French Riviera Resort & Spa, situated on the Côte d'Azur, in France.



The collection of 11 resorts affords a choice of accommodation options ranging from rooms and apartments to suites and villas. Each hotel is imbued with a particular history and cachet, embodying an image of discrete luxury.

Social responsibility – Fondation Espoir Développement (FED), by Beachcomber

Set up and financed by Beachcomber since 1999, with the participation of hotels and employees, this foundation takes care of these main projects:

- Projet Employabilité Jeunes (PEJ): professional insertion of school drop-outs through a training programme and industrial attachments.
- Collaboration with NGOs, schools and associations
- Regional projects youth mentoring: the "Amour et Espoir" NGO; IT initiation; youth monitoring via

the "Duke of Edinburgh International Award" programme, participation of regional sports clubs in the organisation of the Beachcomber UTRB Trail 2015

Social responsibility – Local Hands

Programme launched in 2006 to support small local artisans by providing them with training and guidance as they embark upon the process of creation, production, marketing and sales.

Sustainable development – our environmental actions – EarthCheck label

Sustainable development and environmental protection constitute real considerations within the Group, which has set up, amongst other initiatives, practices that ensure energy savings and favour renewable energy sources. These initiatives in favour of sustainable development have been recognised and rewarded, with two of our hotels recently obtaining the EarthCheck Benchmarked Bronze accreditation for their ongoing commitment to environmentally responsible practices.