
At the heart of *Beachcomber Discovery*

From November 27 to December 3, the hotels of the group welcomed some thirty agents from Italian travel agencies as part of the Eductour of *Beachcomber Discovery*. The PR & Promotions team joined hands with Beachcomber Resorts & Hotels Italy, Alpitour, Mautourco and the MTPA, to craft a tailor-made stay for these travel professionals. The aim was to allow them to experience the unique *Art of Beautiful*.

Through the familiarisation trip, the visitors had the opportunity to discover the new offers of Beachcomber hotels, but also enjoy a plethora of activities. The adventure started at Shandrani Beachcomber. The travel agents were divided into four groups of seven individuals. From cocktail preparations at Dinarobin Beachcomber to a Putt tournament at Paradis Beachcomber, a rally, a visit to Mont Choisy Le Golf and a cooking competition – the travel agents experienced the different areas of hotel operations from A to Z.

Beautiful Lights at Victoria Beachcomber was another highlight of their journey. The travel agents were indeed conquered when artisans and guests of the hotel gathered around the light ritual.

The journey ended with a gala dinner at Trou aux Biches Beachcomber and a trophy was awarded to the winning team.

« Through Beachcomber Discovery, we wanted to create a stellar event for the Italian market. Alpitour is a privileged partner of Beachcomber and our collaboration came naturally. With the help of the Beachcomber teams in Mauritius and Mautourco, we worked on a program which focuses on the discovery of the island through fun activities. The ultimate goal is to make Beachcomber Discovery a perennial and long-awaited event by all the travel agents on the Italian market » says Sheila Filippi, general manager of Beachcomber Resorts & Hotels in Italy.

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About Beachcomber

Beachcomber Resorts & Hotels is the pioneer and leader of the Mauritian tourism industry. Since the creation of Park Hotel in 1952, a collection of 9 resorts have emerged over the years, including the mythical Royal Palm Beachcomber Luxury Mauritius in 1985, considered by everyone as the reference in hospitality for luxury holidays in Mauritius.

The Group recently expanded its collection, with the integration of the Beachcomber French Riviera, situated on the Côte d'Azur, in France.

The collection of 9 resorts affords a choice of accommodation options ranging from rooms and apartments to suites and villas. Each hotel is imbued with a particular history and cachet, embodying an image of discrete luxury.

Social responsibility – Fondation Espoir Développement (FED), by Beachcomber

Set up and financed by Beachcomber since 1999, with the participation of hotels and employees, this foundation takes care of these main projects:

- Projet Employabilité Jeunes (PEJ): professional insertion of school drop-outs through a training programme and industrial attachments.
- Collaboration with NGOs, schools and associations
- Regional projects – youth mentoring: the “Amour et Espoir” NGO; IT initiation; youth monitoring via the “Duke of Edinburgh International Award” programme, participation of regional sports clubs in the organisation of the Beachcomber UTRB Trail 2015

Social responsibility – Local Hands

Programme launched in 2006 to support small local artisans by providing them with training and guidance as they embark upon the process of creation, production, marketing and sales.

Sustainable development – our environmental actions – EarthCheck label

Sustainable development and environmental protection constitute real considerations within the Group, which has set up, amongst other initiatives, practices that ensure energy savings and favour renewable energy sources. These initiatives in favour of sustainable development have been recognised and rewarded, with Beachcomber head Office, Dinarobin Beachcomber and Paradis Beachcomber obtaining the EarthCheck Benchmarked Silver accreditation and Trou aux Biches Beachcomber and Victoria Beachcomber which recently obtained the EarthCheck Benchmarked Bronze accreditation for their ongoing commitment to environmentally responsible practices.