

Top Resa 2018: Beachcomber Resorts & Hotels ensures optimum presence

A must-attend event for tourism professionals, the IFTM Top Resa trade fair was held from 25 to 28 September 2018 in Paris. The Beachcomber delegation was present at the Mauritius Tourism Promotion Authority's booth for this 40th edition.

The entire team, comprising Gilbert Espitalier-Noël, Chief Executive Officer, François Venin, Chief Sales & Marketing Officer, Nicolas Staub, Group Head of Sales, Rémi Sabarros, General Director of Beachcomber Hotels France Belgium & Luxembourg and Guy Zékri, General Manager of Beachcomber Tours France, was on the deck to ensure optimum presence of the Group and promote its image at this 4-day event.

The highlight of this year's edition was the cocktail reception held on 25 September with the presence of the Mauritian Minister of Tourism, Anil Gayan, and the new Director of the Mauritius Tourism Promotion Authority (MTPA), Arvind Bundhun. During the event, it was announced that the Miss France 2019 candidates will be in Mauritius from 20 to 27 November. Dinarobin Beachcomber Golf Resort & Spa will have the privilege of providing accommodation for the beauty queens, the members of the Miss France committee, the production team, the technical team and accompanying journalists. This festive evening was marked by the presence of many personalities, including Maëva Coucke, who was crowned Miss France 2018 and Sylvie Tellier, Miss France 2002 and Director of the Miss France organisation.

"Beachcomber Resorts & Hotels is pleased to partner with the Miss France committee in organising this stay. A prestigious event like Miss France will have a fantastic media impact as well as tourism and economic benefits for our destination," said François Venin.

Beachcomber also used its presence at Top Resa to promote the 5th edition of Beachcomber Aventure in Mauritius. After Shandrani Beachcomber, Victoria Beachcomber will be the playground for Beachcomber Aventure in February 2019. Hosted by Denis Brogniart, the star presenter of the French TV show, Koh Lanta, this sales challenge gives travel agents the opportunity to discover the most beautiful spots in Mauritius through original activities, which allows them in turn to promote Beachcomber hotels.

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About Beachcomber

Beachcomber Resorts & Hotels is the pioneer and leader of the Mauritian tourism industry. Since the creation of Park Hotel in 1952, a collection of 9 resorts have emerged over the years, including the mythical Royal Palm Beachcomber Luxury Mauritius in 1985, considered by everyone as the reference in hospitality for luxury holidays in Mauritius.

The Group recently expanded its collection, with the integration of the Beachcomber French Riviera, situated on the Côte d'Azur, in France.

The collection of 9 resorts affords a choice of accommodation options ranging from rooms and apartments to suites and villas. Each hotel is imbued with a particular history and cachet, embodying an image of discrete luxury.

Social responsibility – Fondation Espoir Développement (FED), by Beachcomber

Set up and financed by Beachcomber since 1999, with the participation of hotels and employees, this foundation takes care of these main projects:

- *Projet Employabilité Jeunes (PEJ)*: professional insertion of school drop-outs through a training programme and industrial attachments.
- Collaboration with NGOs, schools and associations
- Regional projects – youth mentoring: the “Amour et Espoir” NGO; IT initiation; youth monitoring via the “Duke of Edinburgh International Award” programme, participation of regional sports clubs in the organisation of the Beachcomber UTRB Trail 2015

Social responsibility – Local Hands

Programme launched in 2006 to support small local artisans by providing them with training and guidance as they embark upon the process of creation, production, marketing and sales.

Sustainable development – our environmental actions – EarthCheck label

Sustainable development and environmental protection constitute real considerations within the Group, which has set up, amongst other initiatives, practices that ensure energy savings and favour renewable energy sources. These initiatives in favour of sustainable development have been recognised and rewarded, with two of our hotels recently obtaining the EarthCheck Benchmarked Silver accreditation for their ongoing commitment to environmentally responsible practices.