

## Beachcomber World Club 10s - A prestigious edition 2017

High-level rugby game, an extraordinary public, a carnival-like atmosphere with impressive activities -Beachcomber World Club 10s has a lot in store for you. This rugby tournament where both professional and amateur teams compete will take place on the 17<sup>th</sup> and 18<sup>th</sup> of June 2017, at Anjalay Stadium, in Mapou, Mauritius.

During a press conference held at Beachcomber's headquarters on Tuesday 25 April 2017, Jon Phelps and Heyneke Meyer, the representatives of Carinat Sports Marketing, organisers of the Beachcomber World Club 10's, have announced some awesome additions for this edition 2017.

Staying at Dinarobin Beachcomber, Heyneke Meyer, who is also the former coach of the national South African rugby team has stated that this tournament could help boost the popularity of this sport in Mauritius.

"The youth need role models and I strongly believe that this tournament can also help young children meet and play together with professional players. Here in Mauritius there are lots of local talents who just needsome coaching." said the former Springboks coacah. This tournament will regroup the best rugby clubs in the world, mostly from the Southern Hemisphere and some from Europe. The competition will involve eight teams, divided into two groups of four. This year again, the matches will be broadcast on various television channels throughout the world.

Already very active in the hosting of sporting events, (like the UTRB and the MTB), Beachcomber has reiterated its position by being the "Title Sponsor" for this competition. During his speech at the press conference, Gilbert Espitalier-Noël, CEO of Beachcomber Resorts & Hotels, declared that he is very proud to be supporting this sporting event. "Having myself been a rugby player, I think that Beachcomber shares some of the values of this sport, in particular, team spirit and camaraderie. As a matter of fact, we have been working towards strengthening the team spirit within the group since I came into office some two years ago. These are values in which we firmly believe." he said.

Beachcomber's CEO also hopes that this tournament will have a positive impact on the country and that the advent of Beachcomber World Club 10s will encourage rugby fans to visit Mauritius, especially during the low season. As the "Title Sponsor", Victoria Beachcomber, Trou aux Biches Beachcomber, and Mauricia Beachcomber hotels will accommodate all the players for the entire duration of their stay.

Eight internationally renowned teams will participate in the Beachcomber World Club 10s:

- 1. Toyota Cheetahs (South Africa)
- 2. Vodacom Bulls (South Africa)
- 3. Western Force (Australia)
- 4. Africa Pacific Dragons (Africa, New Zealand, Fiji, Samoa, Tonga)
- 5. Pyrénées Club Seven (France)
- 6. Brumbies (Australia)
- 7. Harlequins (England)
- 8. Kubota Spears (Japan)

The group draw for participating teams will be held on 17 May in the magnificent setting of the Trou aux Biches hotel. It will be a round-robin tournament with group matches to determine the teams who qualify for the quarter-finals.



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About Beachcomber

Beachcomber Resorts & Hotels is the pioneer and leader of the Mauritian tourism industry. Since the creation of Park Hotel in 1952, a collection of 11 resorts have emerged over the years, including the mythical RoyalPalm Mauritius in 1985, considered by everyone as the reference in hospitality for luxury holidays in Mauritius.

Beachcomber has exported the tradition of Mauritian hospitality beyond the shores of the island, with the launching of Sainte Anne Resort & Spa in Seychelles, in 2002, and that of the Royal Palm Marrakech in 2013 in Morocco.

The Group is presently expanding its collection, with the integration of the Beachcomber French Riviera Resort & Spa, situated on the Côte d'Azur, in France.

The collection of 11 resorts affords a choice of accommodation options ranging from rooms and apartments to suites and villas. Each hotel is imbued with a particular history and cachet, embodying an image of discrete luxury.

Social responsibility – Fondation Espoir Développement (FED), by Beachcomber

Set up and financed by Beachcomber since 1999, with the participation of hotels and employees, this foundation takes care of these main projects:

- Projet Employabilité Jeunes (PEJ): professional insertion of school drop-outs through a training programme and industrial attachments.
- Collaboration with NGOs, schools and associations
- Regional projects youth mentoring: the "Amour et Espoir" NGO; IT initiation; youth monitoring via

the "Duke of Edinburgh International Award" programme, participation of regional sports clubs in the organisation of the Beachcomber UTRB Trail 2015

Social responsibility – Local Hands

Programme launched in 2006 to support small local artisans by providing them with training and guidance as they embark upon the process of creation, production, marketing and sales.

## Sustainable development – our environmental actions – EarthCheck label

Sustainable development and environmental protection constitute real considerations within the Group, which has set up, amongst other initiatives, practices that ensure energy savings and favour renewable energy sources. These initiatives in favour of sustainable development have been recognised and rewarded, with two of our hotels recently obtaining the EarthCheck Benchmarked Bronze accreditation for their ongoing commitment to environmentally responsible practices.