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**The Beachcomber Collection of Hotels in the spotlight at WTM**

The 37<sup>th</sup> edition of the World Travel Market (WTM) held in London from 7 to 9 November 2016 has provided another opportunity for Beachcomber Resorts & Hotels to showcase the Group's new brand identity and hotel collection.

Beachcomber was represented at this major international travel industry event by the Chief Sales and Marketing Officer, François Venin, the Head of Sales, Nicolas Staub and the General Manager of Dinarobin Beachcomber Golf Resort & Spa and Paradis Beachcomber Golf Resort & Spa, Jean-Louis Pismont, who is also the current Chairman of the Association of Hotel and Restaurant Owners of Mauritius (AHRIM).

With an average turnout of over 50,000 industry professionals, ministers, agencies and media organisations from around the globe, WTM is construed as a major fair that churns out a significant number of commercial agreements.

"Our presence at WTM shows the continued interest for Mauritius in the UK Market. This has most certainly reflected in the deepening of our relationships with our valued UK partners and their very positive reactions to the new Beachcomber Resorts & Hotels rebranding," says François Venin. "Everyone is very positive for a prosperous 2017 with continued growth into Mauritius."

The Beachcomber collection of 11 hotels found themselves in the spotlight with a booth wrapped in an elegant, natural design that perfectly reflected the image of the Group. The same concept was used at international tourism fairs such as IFTM Top Resa in September and TTG Incontri in October and will be replicated at ITB Berlin in March 2017.

These events all represent precious opportunities for Beachcomber to promote The Art of Beautiful!

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About Beachcomber

Beachcomber Resorts & Hotels is the pioneer and leader of the Mauritian tourism industry. Since the creation of Park Hotel in 1952, a collection of 11 resorts have emerged over the years, including the mythical RoyalPalm Mauritius in 1985, considered by everyone as the reference in hospitality for luxury holidays in Mauritius.

Beachcomber has exported the tradition of Mauritian hospitality beyond the shores of the island, with the launching of Sainte Anne Resort & Spa in Seychelles, in 2002, and that of the Royal Palm Marrakech in 2013 in Morocco.

The Group is presently expanding its collection, with the integration of the Beachcomber French Riviera Resort & Spa, situated on the Côte d'Azur, in France.

The collection of 11 resorts affords a choice of accommodation options ranging from rooms and apartments to suites and villas. Each hotel is imbued with a particular history and cachet, embodying an image of discrete luxury.

*Social responsibility – Fondation Espoir Développement (FED), by Beachcomber*

Set up and financed by Beachcomber since 1999, with the participation of hotels and employees, this foundation takes care of these main projects:

- *Projet Employabilité Jeunes (PEJ):* professional insertion of school drop-outs through a training programme and industrial attachments.
- *Collaboration with NGOs, schools and associations*
- *Regional projects – youth mentoring:* the "Amour et Espoir" NGO; IT initiation; youth monitoring via the "Duke of Edinburgh International Award" programme, participation of regional sports clubs in the organisation of the Beachcomber UTRB Trail 2015

*Social responsibility – Local Hands*

Programme launched in 2006 to support small local artisans by providing them with training and guidance as they embark upon the process of creation, production, marketing and sales.

*Sustainable development – our environmental actions – EarthCheck label*

Sustainable development and environmental protection constitute real considerations within the Group, which has set up, amongst other initiatives, practices that ensure energy savings and favour renewable energy sources. These initiatives in favour of sustainable development have been recognised and rewarded, with two of our hotels recently obtaining the EarthCheck Benchmarked Bronze accreditation for their ongoing commitment to environmentally responsible practices.