
B2B event: Beachcomber a notable presence at ITB Berlin 2018

As is the case every year, ITB Berlin – one of the world's leading travel trade shows – brings together representatives from hotels, tour operators, travel agencies, hospitality associations and others. This year's event, held from March 7th to 11th, offers an exceptional visibility to Beachcomber Resorts & Hotels. The event has allowed the group to present its latest products and service offers, including the Canonnier Beachcomber Golf Resort & Spa, which reopened last September after a four-month renovation; and the Victoria for 2, a new wing of the Victoria Beachcomber Resort & Spa which is dedicated entirely to couples.

The Beachcomber delegation at ITB Berlin 2018 included Gilbert Espitalier-Noël, the Group's Chief Executive Officer; François Venin, Chief Sales and Marketing Officer; Nicolas Staub, Group Head of Sales; Kervyn Rayeroux, General Manager of the Canonnier Beachcomber; Rico Paoletti, General Manager of the Victoria Beachcomber and Mauricia Beachcomber; and Lothar Gross, General Manager of the Shandrani Beachcomber. The executives were also joined by team members from the group's German office.

The ITB trade show is the ultimate B2B platform, drawing in over 180,000 visitors – of which 108,000 industry professionals – as well more than 10,000 exhibitors, agency and media representatives from around the world. It offers sector professionals a unique opportunity to discover emerging trends and concepts in the global tourism industry.

"This event is an opportunity for Beachcomber to meet with our European partners and strengthen relationships, some of which have existed for almost thirty years," stated François Venin.

Press contact:

Malenn Oodiah - malenn@intnet.mu - T (230) 601 3357
Beachcomber House, Botanical Garden Street, Curepipe 74213, Mauritius

About Beachcomber

Beachcomber Resorts & Hotels is the pioneer and leader of the Mauritian tourism industry. Since the creation of Park Hotel in 1952, a collection of 9 resorts have emerged over the years, including the mythical Royal Palm Beachcomber Luxury Mauritius in 1985, considered by everyone as the reference in hospitality for luxury holidays in Mauritius.

The Group recently expanded its collection, with the integration of the Beachcomber French Riviera, situated on the Côte d'Azur, in France.

The collection of 9 resorts affords a choice of accommodation options ranging from rooms and apartments to suites and villas. Each hotel is imbued with a particular history and cachet, embodying an image of discrete luxury.

Social responsibility – Fondation Espoir Développement (FED), by Beachcomber

Set up and financed by Beachcomber since 1999, with the participation of hotels and employees, this foundation takes care of these main projects:

- *Projet Employabilité Jeunes (PEJ)*: professional insertion of school drop-outs through a training programme and industrial attachments.
- Collaboration with NGOs, schools and associations
- Regional projects – youth mentoring: the “Amour et Espoir” NGO; IT initiation; youth monitoring via the “Duke of Edinburgh International Award” programme, participation of regional sports clubs in the organisation of the Beachcomber UTRB Trail 2015

Social responsibility – Local Hands

Programme launched in 2006 to support small local artisans by providing them with training and guidance as they embark upon the process of creation, production, marketing and sales.

Sustainable development – our environmental actions – EarthCheck label

Sustainable development and environmental protection constitute real considerations within the Group, which has set up, amongst other initiatives, practices that ensure energy savings and favour renewable energy sources. These initiatives in favour of sustainable development have been recognised and rewarded, with two of our hotels recently obtaining the EarthCheck Benchmarked Bronze accreditation for their ongoing commitment to environmentally responsible practices.