

Beachcomber Resorts & Hotels partners with the Bol d'Or Mirabaud

Beachcomber Resorts & Hotels will feature for the first time amongst the prestigious sponsors of the iconic Bol d'Or Mirabaud, the biggest inland lake regatta in the world. The BOM will take place on the Lake Lemman, from the 8th to 10th of June 2018. This partnership has been established last January and is even more symbolic as this year the regatta will reward the first women team; a memorable 7 night's stay at the Royal Palm Beachcomber Luxury in Mauritius!

The Bol d'Or Mirabaud celebrates its 80th edition this year. Organised by the Geneva Nautic Society, the 146 years old and largest Swiss nautical organisation, this event, which is undoubtedly the most anticipated one on the European calendar, creates an opportunity for the thousands of professional and amateur sailors to gather and share their passion. This regatta also allows the participation of boats of international standard and big names of the discipline. As a matter of fact, 40% of the floats participating at the BOM each year represent an international team.

With more than 7000 Swiss clients residing in their 8 hotels in Mauritius each year, Beachcomber Resorts & Hotels fully intends to position itself as the reference hotel group for the Swiss choosing Mauritius as a destination. The partnership with the Bol d'Or Mirabaud is thus the perfect platform for them to increase their visibility on this market.

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About Beachcomber

Beachcomber Resorts & Hotels is the pioneer and leader of the Mauritian tourism industry. Since the creation of Park Hotel in 1952, a collection of 9 resorts have emerged over the years, including the mythical Royal Palm Beachcomber Luxury Mauritius in 1985, considered by everyone as the reference in hospitality for luxury holidays in Mauritius.

The Group recently expanded its collection, with the integration of the Beachcomber French Riviera, situated on the Côte d'Azur, in France.

The collection of 9 resorts affords a choice of accommodation options ranging from rooms and apartments to suites and villas. Each hotel is imbued with a particular history and cachet, embodying an image of discrete luxury.

Social responsibility – Fondation Espoir Développement (FED), by Beachcomber

Set up and financed by Beachcomber since 1999, with the participation of hotels and employees, this foundation takes care of these main projects:

- *Projet Employabilité Jeunes (PEJ)*: professional insertion of school drop-outs through a training programme and industrial attachments.
- Collaboration with NGOs, schools and associations
- Regional projects – youth mentoring: the “Amour et Espoir” NGO; IT initiation; youth monitoring via the “Duke of Edinburgh International Award” programme, participation of regional sports clubs in the organisation of the Beachcomber UTRB Trail 2015

Social responsibility – Local Hands

Programme launched in 2006 to support small local artisans by providing them with training and guidance as they embark upon the process of creation, production, marketing and sales.

Sustainable development – our environmental actions – EarthCheck label

Sustainable development and environmental protection constitute real considerations within the Group, which has set up, amongst other initiatives, practices that ensure energy savings and favour renewable energy sources. These initiatives in favour of sustainable development have been recognised and rewarded, with two of our hotels recently obtaining the EarthCheck Benchmarked Silver accreditation for their ongoing commitment to environmentally responsible practices.