

## Beachcomber welcomes its partners for its annual horse racing event at ParisLongchamp

Each year, Beachcomber Resorts & Hotels partners with the Paris horseracing community to host travel agents and other stakeholders during an evening with a Mauritian touch that echoes the ambiance of the Champs de Mars in Port Louis. On September 13, the Mauritian hotel group hosted 300 professionals of the tourism industry for the evening meeting at ParisLongchamp racecourse.

Cocktail dinner, initiation to betting and private visit of stables were on the menu for the 300 guests (travel agents and other partners) – all wrapped in a friendly and warm atmosphere.

During the evening, Remi Sabarros, France, Belgium and Luxemburg Director for the group recalled the 52 firm engagements that Beachcomber and its artisans have taken for the planet including the EarthCheck Silver certification that the group's headquarters and eight resorts obtained.

The evening was also marked by the introduction of the new ambassador of Beachcomber in the horseracing world. Jockey Maxime Guyon will indeed fly the colours of one of the pioneers of luxury hotel business in Mauritius high during his various races. With 188 wins and 37 leads on his challenger, Maxime is heading towards the Golden Whip Award 2019, which will undoubtedly provide Beachcomber with great mileage and visibility.

The evening ended beautifully with a lucky draw as to who will be the first participant of 'Beachcomber Aventure 2019'. Adèle Anglio, travel agent at Directour Paris will join 11 other winners for a unique adventure with celebrity TV host Denis Brogniart!

**Press contact:** Communication Committee – Julie Hardy Koenig - <u>jhkoenig@beachcomber.com</u>

T (230) 601 9315

Beachcomber House, Botanical Garden Street, Curepipe 74213, Mauritius



About Beachcomber

Beachcomber Resorts & Hotels is the pioneer and leader of the Mauritian tourism industry. Since the creation of Park Hotel in 1952, a collection of 9 resorts have emerged over the years, including the mythical Royal Palm Beachcomber Luxury Mauritius in 1985, considered by everyone as the reference in hospitality for luxury holidays in Mauritius.

The Group recently expanded its collection, with the integration of the Beachcomber French Riviera, situated on the Côte d'Azur, in France.

The collection of 9 resorts affords a choice of accommodation options ranging from rooms and apartments to suites and villas. Each hotel is imbued with a particular history and cachet, embodying an image of discrete luxury.

## Social responsibility – Fondation Espoir Développement (FED), by Beachcomber

Set up and financed by Beachcomber since 1999, with the participation of hotels and employees, this foundation takes care of these main projects:

- Projet Employabilité Jeunes (PEJ): professional insertion of school drop-outs through a training programme and industrial attachments.
- Collaboration with NGOs, schools and associations
- Regional projects youth mentoring: the "Amour et Espoir" NGO; IT initiation; youth monitoring via the "Duke of Edinburgh International Award" programme, participation of regional sports clubs in the organisation of the Beachcomber UTRB Trail 2015

## Social responsibility – Local Hands

Programme launched in 2006 to support small local artisans by providing them with training and guidance as they embark upon the process of creation, production, marketing and sales.

Sustainable development – our environmental actions – EarthCheck label

Sustainable development and environmental protection constitute real considerations within the Group, which has set up, amongst other initiatives, practices that ensure energy savings and favour renewable energy sources. These initiatives in favour of sustainable development have been recognised and rewarded, with all of our hotels recently obtaining the EarthCheck Benchmarked Silver accreditation for their ongoing commitment to environmentally responsible practices