

Swiss Market: Beachcomber Resorts & Hotels strengthens its position on the market through an exclusive partnership with two major international sports events: the Bol d'Or Mirabaud and the J. Safra Sarasin Swiss Open Gstaad.

By joining these two prestigious events, Beachcomber Resorts & Hotels seeks to reinforce its position as a world-class reference in the hotel industry for its Swiss clientele.

This year again, Beachcomber Group is renewing its partnership for the iconic Bol d'Or Mirabaud (BOM), the most important inland lake regatta in the world and as from July 20 through July 28, the group will partner with J. Safra Sarasin Swiss Open Gstaad, a mythical tennis tournament played on outdoor clay courts.

The 81st edition of the Bol d'Or Mirabaud is scheduled this year. During the regatta, more than 550 boats will compete with each other over 123 kilometres on the Léman Lake from Geneva to Bouveret and back. Single and multi-hulled sailing yachts will race against each other. Their objective: cross the finish line in 31 hours.

Beachcomber Resorts & Hotels is honoured to partner this year again with the Bol d'Or Mirabaud and to offer the winning women's team a 7-night stay at Dinarobin Beachcomber for two adults on half-board basis. Who will get ahead of multi-hulled boat Mobimo, led by the expert hands of Christian Wahl, brilliant winner of the 80th edition in 14 hours? The cream of the crop will gather around Léman Lake and Beachcomber will have a front row seat.

The Gstaad tournament, also known as J. Safra Sarasin Swiss Open Gstaad, will be held amidst the mountains of Oberland in Bern. World-renowned tennis players have played on its courts: Swiss-born Roger Federer or Australian Roy Emerson.

This male tennis tournament categorised as ATP 250 Series is a major annual event that guarantees thrills and chills. It will be marked by the presence in July of the finalist of the previous tournament Roberto Bautista Agut and the current champion Matteo Berrettini who won both the singles and doubles finals.

Through a lucky draw, a member of the public will have the chance to discover Paradis Beachcomber with a 5-night stay for two adults on half-board basis.

Through these partnerships, Beachcomber Group seeks to increase its visibility and strengthen its position on the Swiss market. The eight resorts of the Mauritian hotel group host over 7 000 Swiss visitors each year. The group hopes to reinforce its status in the hotel industry vis-à-vis a Swiss clientele that is aware of and appreciates the quality offers of the Mauritian destination.

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About Beachcomber

Beachcomber Resorts & Hotels is the pioneer and leader of the Mauritian tourism industry. Since the creation of Park Hotel in 1952, a collection of 9 resorts have emerged over the years, including the mythical Royal Palm Beachcomber Luxury Mauritius in 1985, considered by everyone as the reference in hospitality for luxury holidays in Mauritius.

The Group recently expanded its collection, with the integration of the Beachcomber French Riviera, situated on the Côte d'Azur, in France.

The collection of 9 resorts affords a choice of accommodation options ranging from rooms and apartments to suites and villas. Each hotel is imbued with a particular history and cachet, embodying an image of discrete luxury.

Social responsibility – Fondation Espoir Développement (FED), by Beachcomber

Set up and financed by Beachcomber since 1999, with the participation of hotels and employees, this foundation takes care of these main projects:

- Projet Employabilité Jeunes (PEJ): professional insertion of school drop-outs through a training programme and industrial attachments.
- Collaboration with NGOs, schools and associations
- Regional projects – youth mentoring: the “Amour et Espoir” NGO; IT initiation; youth monitoring via the “Duke of Edinburgh International Award” programme, participation of regional sports clubs in the organisation of the Beachcomber UTRB Trail 2015

Social responsibility – Local Hands

Programme launched in 2006 to support small local artisans by providing them with training and guidance as they embark upon the process of creation, production, marketing and sales.

Sustainable development – our environmental actions – EarthCheck label

Sustainable development and environmental protection constitute real considerations within the Group, which has set up, amongst other initiatives, practices that ensure energy savings and favour renewable energy sources. These initiatives in favour of sustainable development have been recognised and rewarded, with two of our hotels recently obtaining the EarthCheck Benchmarked Silver accreditation for their ongoing commitment to environmentally responsible practices.